## **Negotium Valour – 2<sup>nd</sup> Edition**

Negotium Valour [Ex Lege], a dynamic business fest vision in fostering entrepreneurial spirit and innovation among students. It served as a platform for students who aspire to become entrepreneurs and business enthusiasts to showcase their talent, and gain valuable insights into the world of business and commerce. The fest began with the unveiling of event banner on 4<sup>th</sup> March 2024, in the administrative block, accompanied by a vibrant mob dance and music which set a joyful mood for the grand occasion.



The program was organised by Dr.P.Brinda, Director, B.B.A.LL.B(Hons) Degree Programme as the convenor with the faculty co-ordinators Dr. Vidya, Dr.Martina, Ms. Vidusha, Ms.Suja Jeyapal and Ms.Merlin Mary.

## **Inaugural ceremony:**

The inaugural ceremony of the 2<sup>nd</sup> Edition was held on 6<sup>th</sup> March, 2024 at 9.30 am with the chief guest Mr.Balaji Sadagopan, "COO of Chai Kings" along with our Hon'ble Vice Chancellor, Col. Prof. (Dr) N. S. Santhosh Kumar, the Registrar, Prof. (Dr) Gowri Ramesh and the Dean, Academics and Research.











The Department of B.B.A LL.B(Hons) School of excellence in law, The Tamil Nadu Dr.Ambedkar Law University have taken the privilege in inviting 50 plus colleges from Chennai and we got an overwhelming response of 30 colleges joining us in conducting and gracing this event. With almost 400 participants registering for 8 dynamic events this event has opened up avenues of opportunities for showcasing their creativity, caliber and coordination.

The following are the events conducted:

- 1. Shipwreck
- 2. Freeze frame
- 3. Channel surfing
- 4. Sell it in a minute
- 5. IPL Auction
- 6. Corporate walk
- 7. Trivia –L Matters
- 8. Legal lens film fest

All the events are judged by experts in the concerned field. Winners of first three positions were awarded with the cash prize and mementos along with the certificates. Participation certificate was issued to all the participants.

## **Valedictory Ceremony:**

The valedictory ceremony took place on the same day evening at 5.15pm, presided by the Chief Guest Mr.Varun, Actor along with our Hon'ble Vice Chancellor, Col. Prof. (Dr) N. S. Santhosh Kumar and the Registrar, Prof. (Dr) Gowri Ramesh. The event report was read out by Ms.Merlin Mary. The Chief Guest and Vice-Chancellor has distributed the Prizes (Cash Award & Certificates) to the Winners.









